

Press Release

Berlin tech firm Retresco wins UN World Summit Award

Berlin, 22 November 2017

Berlin-based Retresco was announced as a winner at the 2017 United Nations World Summit Awards (WSA) for digital innovation. In front of UN representatives, ICT ministries and the private sector Retresco will receive its award in the “Business & Commerce” category at the World Summit Global Congress in Vienna.

Retresco was recognised in the “Business & Commerce” category, highlighting the following features:

- ✓ [rtr textengine](#), a Natural Language Generation (NLG) service that extracts complex sources to produce naturally worded prose
- ✓ [Topic Management System](#) (TMS), a dynamic semantic application and content curation system

rtr textengine is a Natural Language Generation platform, designed for non-developers. This makes it easy to scale data-driven content such as management reports, product descriptions and editorials. Artificial Intelligence (AI) automates the process of creating content that follows a publisher’s style and tone of voice. Now, editorial teams, e-commerce workers and agencies can enhance editing processes for data-heavy articles.

Click [here](#) to read more about the rtr textengine by Retresco.

The **TMS**, acronym for **Topic Management System**, is a dynamic content curation and recommendation software by Retresco. Publishers are empowered to deliver content that is customised by reader preference, moving away from traditional newspaper terminology. Publishers can now attract more search traffic by adapting to current content trends. Readers are more engaged too, reflected by an increase in recency, frequency, and volume of digital news consumption.

Click [here](#) to read more about the TMS by Retresco.

Now in its fifteenth year, the WSA selects and promotes the world’s best digital and most innovative applications with transformative impact on society. It is organised by the United Nations' World Summit on the Information Society (WSIS). In 2017, the jury had to choose from almost 400 submissions and selected 40 WSA winners.



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Find the full list of winners [here](#).

For more information about the WSA, please visit: www.worldsummitawards.org/

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Press contact:

If you are interested in covering Retresco's success story, please don't hesitate to ask for text/audio/video statements or interviews.

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About Retresco

Founded in Berlin in 2008, Retresco has become one of the leading companies in the field of natural language processing (NLP) and machine learning. Retresco develops semantic applications in the areas of content classification, recommendation, as well as highly innovative technology for natural language generation (NLG). Through nearly a decade of deep industry experience, Retresco helps its clients accelerate digital transformation, increase operational efficiencies, and enhance customer experience.