



## **German Stevie Award: Retresco recognised for interactive enterprise AI solution**

**Berlin, 26 August 2026** – AI specialist [Retresco](#) has been recognised at the German Stevie Awards for its interactive information services and AI assistants. The Berlin-based company has received a Bronze Stevie Award in the 'AI Application for Business' category.

Retresco's AI-based interactive solutions enable companies to make article archives, knowledge databases, product information, specialist content and service documentation accessible through dialogue. Rather than having to search through extensive collections of data and content themselves, users can ask questions directly in natural language. They receive relevant, context-specific answers based on predefined, transparent sources and can ask targeted follow-up questions.

### **Turning AI applications into productive information services**

Retresco focuses on deploying AI productively within specific business applications. Its integrated AI solutions combine semantic and neural search technologies, language models, source references, feedback functions, brand-compliant front ends and analytics.

This enables companies to develop article chats, interactive archives, specialist information services, intelligent FAQs, knowledge hubs, shopping assistants and digital advisory services. Retresco's interactive information services and AI assistants are used by companies and media brands including Rheinische Post, Neue Pressegesellschaft, Rehm Verlag, Hans Soldan, Pharmazeutische Zeitung (Avoxa) and energate.

### **Agentic AI for a comprehensive range of information**

Retresco continuously develops its interactive information services and AI assistants. Agentic AI and MCP (Model Context Protocol) enable internal and external data sources, as well as specialised tools, to be incorporated selectively when responding to individual user queries. Editorial content, archives and information hubs can therefore be enhanced on demand with up-to-date stock market, sports, weather, traffic, election, event or service data. This creates comprehensive information services that deliver precise, context-specific answers.

#### **Press Contact**

Harald Oberhofer  
Head of Marketing

+49 (0)171 6227145  
[harald.oberhofer@retresco.de](mailto:harald.oberhofer@retresco.de)  
[www.retresco.com](http://www.retresco.com)

Retresco GmbH  
Gruenberger Strasse 44a  
10245 Berlin



### **Conversational analytics: identifying and addressing user needs**

At the same time, Retresco's interactive information services reveal which questions users are asking, which topics interest them most and where information gaps remain. Aggregated insights are available through integrated dashboards or can be transferred via API to existing analytics, business intelligence and third-party systems. This provides a valuable data foundation for product development, content strategy and user engagement.

The German Stevie Awards ceremony will take place at the Pullman Paris Montparnasse on 28 October 2026.

### **About the German Stevie Awards**

The German Stevie Awards are among the leading business awards for organisations operating in German-speaking Europe and will be presented for the twelfth time in 2026. Across more than 200 categories, they recognise outstanding achievements in areas ranging from corporate performance and innovation to marketing, technology and AI.

<https://stevieawards.com/gsa>

### **About Retresco**

Retresco is an AI specialist serving companies in the media, digital commerce, and related industries that require tailored and effective AI solutions. As a pioneer in AI-based language technologies, the Berlin-based company has successfully implemented numerous customer projects since 2008 to help shape business processes efficiently and sustainably.

<https://www.retresco.com>

### **Press Contact**

Retresco GmbH  
Harald Oberhofer  
Gruenberger Strasse 44a  
10245 Berlin  
+49 (0)171 6227145  
[harald.oberhofer@retresco.de](mailto:harald.oberhofer@retresco.de)

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[harald.oberhofer@retresco.de](mailto:harald.oberhofer@retresco.de)  
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