



Retresco receives German Stevie Award 2025 for its AI-based question-answering solution (RAG)

Berlin, August 28, 2025 – Leading AI specialist [Retresco](#) has been awarded Silver in the category “Artificial Intelligence (AI) / Machine Learning Solutions – Generative AI” at the 11th German Stevie Awards. The award recognizes Retresco’s Retrieval-Augmented Generation (RAG) offering – a [fast and easy-to-deploy question-answering solution](#) for enterprises.

AI for Efficient Content Utilisation and New Services

The fully configured solution processes internal and external content to make it available as dialog-based services. This AI-powered question-answering system is designed for professional publishers, media companies, digital commerce, and industrial enterprises seeking to leverage their databases efficiently and develop value-added services and offerings.

As a core component of Retresco AI (“AI Engage”), the solution enables rapid implementation and seamless launch of customised question-answering systems – with minimal configuration effort and maximum flexibility.

Highly Accurate Answers Through Semantic Retrieval

The technology identifies semantic relationships, processes user queries in context, and delivers precise answers based on existing content. Thanks to standardised setups, modular components, and customer-specific filters, Q&A solutions can be implemented efficiently, quality-assured, and adapted to various industries. Automated source references ensure transparency and traceability, while the customisable frontend guarantees an intuitive, brand-compliant user experience.

Versatile Applications – From Media to E-Commerce

The solution supports a wide range of use cases: from archive research, interactive news offerings, and knowledge repositories to intelligent FAQs, internal content hubs, and personalized shopping assistants in e-commerce. Retresco’s question-answering solution is already in use by numerous well-known clients – including [Hans Soldan](#), [Hüthig Jehle Rehm Publishing Group](#), [Deutscher Anwaltverlag](#), Walhalla Media Group, dfv Media Group, [Avoxa](#), Rheinische Post, [FAZ](#), and [Neue Pressegesellschaft](#).

Press Contact

Harald Oberhofer
Head of Marketing

+49 (0)171 6227145
harald.oberhofer@retresco.de
www.retresco.de

Retresco GmbH
Gruenberger Strasse 44a
10245 Berlin



Retresco Press Release | German Stevie Award for Retresco AI

More information about Retresco's Q&A solutions:

- Media companies / industry portals:

<https://www.retresco.de/en/tools/question-answering-systems/>

- Professional media / special-interest offerings:

<https://www.retresco.de/en/toolbox/interactive-question-answer-systems-for-specialist-publishers/>

- E-Commerce / Industry / Travel / Finance:

<https://www.retresco.de/en/tools/shopping-assistant>

The German Stevie Awards ceremony will take place on October 10, 2025.

About the German Stevie Awards

The German Stevie Awards are a prestigious business award for the German-speaking corporate world in Europe. They honour outstanding achievements in over 200 categories – from “Manager of the Year” in more than 30 industries to “Marketing Campaign of the Year” and “Product of the Year.”

<https://stevieawards.com/gsa>

About Retresco

Retresco is an AI specialist serving companies in the media, digital commerce, and related industries that require tailored and effective AI solutions. As a pioneer in AI-based language technologies, the Berlin-based company has successfully implemented numerous customer projects since 2008 to help shape business processes efficiently and sustainably.

www.retresco.com

Press Contact

Retresco GmbH

Harald Oberhofer

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